

Louisiana 4-H and FFA are hosting the 2019 Louisiana Beef Industry Council Beef Poster Contest.

The contest encourages participants to learn more about the beef industry while promoting beef industry nutrition and products.

The contest is open to students in grades fourth through 12th and includes four divisions: Division I (fourth to sixth grades); Division II (seventh to ninth grades); Division III Poster (10th to 12th grades); and Division III Digital (10th to 12th grades).

“Poster and digital designs should generate positive images and promotion of beef,” Crystal Ahrens, state 4-H livestock specialist, said. “Posters should promote beef without projecting any negative messages towards other agricultural commodities.”

[INSERT PARISH NAME] Parish or **[INSERT FFA CHAPTER NAME]** Chapter participants are asked to have 4-H poster entries to the **[INSERT LOCAL PARISH LSU AGCENTER NAME]** Parish Office by **[INSERT LOCAL DUE DATE]** or FFA poster entries to **[INSERT LOCAL FFA CHAPTER ADVISOR(S) NAME]** by **[INSERT LOCAL DUE DATE]**.

Local posters will be submitted to the State 4-H Office by April 1, 2019. Posters will be judged in April. Winners will be announced once judging is complete.

The contest theme is Team Beef: Fitness and nutrition focus. Posters must be on 22 inches by 28 inches poster board and must include the participant’s name, address, age, grade and parish/chapter on the back upper right corner of the poster.

Digital entries must be designed using either Microsoft Publisher, Adobe Photoshop, Adobe Illustrator or Canva. All digital entries must be saved in high resolution 300 dpi in all of the following file formats: original design file, png, and pdf.

No templates may be used in the digital division, and all design work must be original and from scratch. Participants cannot use copyrighted pictures, clip-art or other materials. The poster will be disqualified if copyrighted material is used.

Participants are only eligible to win the state level contest once. 4-H and FFA divisions compete against each other, so participants must designate whether it is a 4-H or FFA poster or design.

Also, Division III competitors must choose to either participate in the poster or digital design competition. Individuals cannot compete in both.

Awards include \$200 to first place winners, \$100 to second place winners and \$50 to third place winners. Cash prizes are sponsored by the Louisiana Beef Industry Council.

For more information, contact **[INSERT LOCAL CONTACT(S) INFORMATION]** at **[INSERT CONTACT #'S]**.

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